NEW MEXICO TECH

Value Chain Development

EMGT 5061, Fall 2026
September 9, 2026

Student 1:
Student 2:
Student 3:

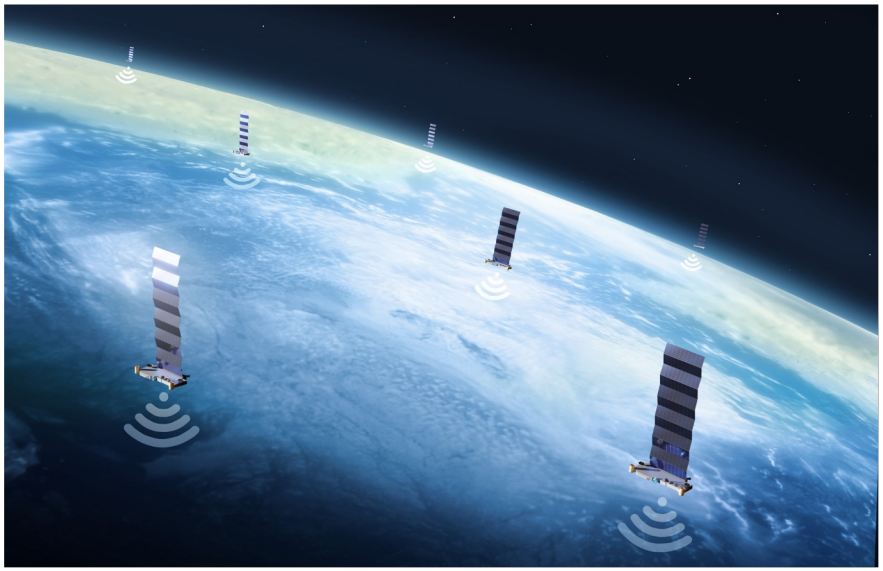


Image courtesy of Ohio State News

Starlink shows up on your phone as Wi-Fi. Walk backward through everything that had to happen for that to work.



Value Chain

- Full sequence of activities that turns a raw input into something an end customer pays for
  - Each stage adds value along the way.
- What has to happen, in sequence, for the end product to exist?
- Not every company spans the whole chain — some specialize in one stage, others integrate vertically to capture more of the total value. - examples?
- The stage that's hardest to engineer isn't always the stage that captures the most value.
- Where in that sequence does the margin actually concentrate? thoughts?

Please upload this set of slides to Canvas.

Add your last name to the title to identify your work. Thank you.